

Order / Rev: 37497
 Alt Order #: 08875300
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Obama, Barack D-President
 Product Desc: OBAMA/P/D
 Estimate: 1904
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CBS THIS MORNING SATURDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$95.00		0.00			
E 3	8	10/09/12	10/15/12	Live w/Kelly Live w/Kelly	CM	9-10a	MTWTF--	:30	5	\$300.00	LV2	0.00	NM	5	\$1,500.00
LIVE! WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--					5	\$300.00		0.00			
E 5	8	10/09/12	10/15/12	8 News Now Noon M-F 8 News Now Noon M-F	CM	12-1230p	MTWTF--	:30	5	\$325.00	LV2	0.00	NM	5	\$1,625.00
8 NEWS NOW AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--					5	\$325.00		0.00			
E 6	8	10/09/12	10/15/12	1230-2p Soaps/ LMAD Soaps / Let's Make A Deal	CM	1230-2p	MTWTF--	:30	1	\$375.00	LV2	0.00	NM	0	\$0.00
THE BOLD AND THE BEAUTIFUL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--					1	\$375.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	8	10/09/12-10/15/12	1230-2p Soaps/ LMAD			1230-2p	MTWThF----	:30		(\$375.00)		0.00	NM		
Credited [due n/a upon entry]															
E 7	8	10/09/12	10/15/12	The Talk 2-3P The Talk	CM	2-3p	MTWTF--	:30	1	\$375.00	LV2	0.00	NM	1	\$375.00
THE TALK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--					1	\$375.00		0.00			
E 8	8	10/09/12	10/15/12	Ellen Ellen	CM	3-4p	MTWTF--	:30	5	\$425.00	LV2	0.00	NM	5	\$2,125.00
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--					5	\$425.00		0.00			
E 9	8	10/13/12	10/13/12	Politics Now S Sebelius Politics Now S Sebelius	CM	Various (5:30 PM-6:00 PM)	-----S-	:30	1	\$275.00	LV2	0.00	NM	1	\$275.00
POLITICS NOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S-					1	\$275.00		0.00			
E 10	8	10/14/12	10/14/12	Sun 530-6p Ins Ed Wknd Inside Edition Wknd	CM	530-6p	-----S	:30	1	\$165.00	LV2	0.00	NM	1	\$165.00
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$165.00		0.00			
E 11	8	10/09/12	10/15/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p (4:30 PM-5:00 PM)	MTWTF--	:30	3	\$450.00	LV2	0.00	NM	3	\$1,350.00
8 NEWS NOW AT 4PM & 430PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--					3	\$450.00		0.00			
E 12	8	10/09/12	10/15/12	630-7p Inside Edition Inside Edition	CM	630-7p	MTWTF--	:30	2	\$325.00	LV2	0.00	NM	2	\$650.00
INSIDE EDITION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--					2	\$325.00		0.00			
E 13	8	10/09/12	10/15/12	7-8p Rotator 7-8p Rotator	CM	7-8p	MTWTF--	:30	2	\$350.00	LV2	0.00	NM	2	\$700.00
ET/INSIDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/09/12	10/15/12	MTWTF--					2	\$350.00		0.00			
E 14	8	10/13/12	10/13/12	Sat 7-8p - ET Wknd Insider Weekend	CM	7p-730p	-----S-	:30	1	\$220.00	LV2	0.00	NM	1	\$220.00
ET WEEKEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

